

**PRELIMINARY COURSE PROGRAMME “SUSTAINABLE AGRICULTURE FOR
RURAL DEVELOPMENT”**

20th November– 24th November, 2023

Monday

1. Introduction to the course „Sustainable agriculture for rural development” – 1 hour.
2. Sustainable rural development – 2 hours.
3. The position of agriculture in regional development– 2 hours.
4. Economic evaluation of agri-environmental goods and rural amenities – 2 hours.

Tuesday

1. Finance of agriculture and rural development – 2 hours.
2. Bioeconomy as a Cornerstone for Smart Specialization Strategy – 2 hours.
3. Economic evaluation of agri-environmental goods and rural amenities– 2 hours.

Wednesday

Study tour – Experience of multifunctional rural development in Lithuania (8 hours)

Thursday

1. Agri-Business Strategic Planning: How to Build a Business Plan – 2 hours.
2. Role of social factors generating business for sustainable agriculture – 2 hours.
3. Cultural heritage as a product for rural farm tourism and rural development – 2 hours.

Friday

1. Business Model Canvas: New Strategic Tool for Agri-Business – 2 hours.
2. Final assessment of student achievements – 4 hours.